STRATEGIC PLANNING MEETING – MARCH 11, 2018

Present: Bruce, Abby, Dennis, Brenda, Mike, Cheryl

Mike led this session:

**A** - Our goal is to present the following revised definition of our Vision Statement Core values to the membership at our AGM on May 6, 2018:

The Grand River Blues Society is governed by a Board of Directors, incorporated since 2003. We are committed to serving the Blues patrons, artists and venues to promote Blues And Blues music in The Grand River Region.

**Grand River Blues Society’s Mission Statement**:

 The Grand River Blues Society advocates for and supports Blues Artists, Events, and Venues.

**Grand River Blues Society’s Vision Statement:**

The Grand River Blues Society will be the leading resource for Blues Support in the region.

**Core Values**

1. Blues music is a meaningful art form
2. Artists are valued.
3. Increase Blues appreciation
4. Support Blues artists and events
5. Promote youth Blues programmes
6. Education

**B -**  We moved on to setting priorities for the coming year

1 – Governance:

 Review of By-Laws – re: responsibilities

 Governance, committee review, protocols for removing an officer, succession planning

 Need to find articles of incorporation

 What’s already in these articles that can guide above?

 What is minimum # of executives, how do we deal with attendance?

 Titles – what are job descriptions, terms of office, rotate on and out of titles?

 Succession planning- - need to recruit Board of Directors committee members and event

 volunteers who are not required to be members.

**Action item – Abby will send out URL for BOP – b12 and point us to By-Laws**

**We are all to remember to include volunteers who participate/ can participate in events and committees.**

**Action item – Bruce, Cheryl & Mike have primary responsibilities for this area and are t0 have a preliminary report to present April 8.**

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2. Membership & Volunteer:

 Should this be a title role?

 Need to develop a strategy

 P/R support- develop a brochure, etc, work with communication co-ordinator

 What are value-added perks to membership? Should we have new categories of membership?

**Action item – Cheryl & Brenda have primary responsibility for this area and are to have a preliminary report prepared for April 8th.**

1. Communications:

Internal – where are theBy-Laws…they had been on the old web site.

 We need to look at how we can use Skype for participation in board meetings as well

 as committee work

External - need a strategy committee to address this

**Action Item: Dennis & Abby have primary responsibility for this area and are to have a preliminary report prepared for April 8th**

General Business:

**Action item : Mike will forward a template re: Terms of Reference for committee work (who does what by when)**

**Action item: Bruce will contact Board Members who were not present today and invite them to participate/contribute to the committees formed today**

**Action item: Our next Board Meeting will be Sunday, April 8. Brenda will contact The Galtview Restaurant in Cambridge to book their meeting room for this meeting.**

**MOTIONS:**

I – Motion to accept Mission & Vision Statements and Core Values as amended at this meeting (see item A, page one)

 Mike/Abby

Ii – Motion to approve that The Grand River Blues Society’s focus for upcoming meetings will be, in order of priority, Governance, Membership and Communication, and that committees shall be struck to address each

 Mike/Dennis

Iii – Motion to adjourn this meeting at 12:41 pm – Mike/Abby