

We've analyzed your website performance and here are the results.



Solid, you have the basic elements covered, but you need to step it up.

You have the basic elements covered, but continue reading to improve your score and really leverage your website marketing.

Generated: **July 4, 2018**
Target Country: **United States**

Visitors

This is an estimate of how much traffic your website receives. This gives you an idea of how well you're doing and where you could improve in your search engine optimization.

What's your site's estimated traffic?

VERY LOW

Based on our mighty indicators

What's your global position?

14,736,798

Based on Alexa™

What words or phrases do visitors use to find you in Google?

Words that give you more visits	Position in Google	Monthly Searches
blues lovers calendar	37	140
waterloo blues festival	11	90
how to play breakout on guitar	69	50
social media blues	86	40
busted flat records	59	40
914 580 6776	89	30
grand river post office	45	10
grand river blues society	1	10



Site Review

Your website should provide the best possible experience for users and search engines. We look for a fast-loading website with very little coding errors and no obstacles for search engines. This is what we have discovered when looking at your site.

Does your website load quickly?

YES

Excellent. **1.26 seconds** is a good loading time for a website.

Do you have an SSL certificate?

YES

Your website **has a valid SSL certificate** in place.

What have you done well?

- ✔ You have set your **preferred domain**.
- ✔ You have error pages set up for your site.
- ✔ You have an XML sitemap on your site.
- ✔ There are no internal broken links on your site.

A site optimized for search engines brings more visitors to your site who are actively interested in your content. We've reviewed your website to find where you can improve to get better results from search engines.

What do you need to look at?

 We've discovered **16 pages** missing meta descriptions.

Add in a meta description to make sure that when search engines visit your site, they have the best summaries possible for your pages.

-  www.grandriverblues.org/about-us.html — About Us - Grand River Blues Society
-  www.grandriverblues.org/support.html — Support - Grand River Blues Society
-  www.grandriverblues.org/blues-camp-jams.html — Blues Camp Jams - Grand River Blues Society
-  www.grandriverblues.org/blues-camp.html — Blues Camp - Grand River Blues Society
-  www.grandriverblues.org/blues-links.html — Blues Links - Grand River Blues Society
-  www.grandriverblues.org/education.html — Education - Grand River Blues Society
-  www.grandriverblues.org/contact.html — Contact - Grand River Blues Society
-  www.grandriverblues.org/woodshed-registration.html — Woodshed Registration - Grand River Blues Societ
-  www.grandriverblues.org/woodshed-weekends.html — Woodshed Weekends - Grand River Blues Society
-  www.grandriverblues.org/youth-legacy-showcase.html — Youth Legacy Showcase - Grand River Blues Soc
-  www.grandriverblues.org/calendar.html — Calendar - Grand River Blues Society
-  www.grandriverblues.org/road-to-memphis.html — Road To Memphis - Grand River Blues Society
-  www.grandriverblues.org/blues-in-the-schools.html — Blues in the Schools - Grand River Blues Society
-  www.grandriverblues.org/the-blues-buzz.html — The Blues Buzz - Grand River Blues Society
-  www.grandriverblues.org/our-team.html — Our Team - Grand River Blues Society
-  www.grandriverblues.org/strategic.html — Strategic - Grand River Blues Society

 We've found **one meta description** is too long.

Shorten these descriptions to less than 155 characters to make your description complete.

-  www.grandriverblues.org/ — Grand River Blues Society - Home

 We've discovered **17 pages** missing H1 tags.

An H1 tag is a great way for search engines to correctly determine what your site is about.

- www.grandriverblues.org/about-us.html — About Us - Grand River Blues Society
- www.grandriverblues.org/support.html — Support - Grand River Blues Society
- www.grandriverblues.org/blues-camp-jams.html — Blues Camp Jams - Grand River Blues Society
- www.grandriverblues.org/blues-camp.html — Blues Camp - Grand River Blues Society
- www.grandriverblues.org/blues-links.html — Blues Links - Grand River Blues Society
- www.grandriverblues.org/ — Grand River Blues Society - Home
- www.grandriverblues.org/education.html — Education - Grand River Blues Society
- www.grandriverblues.org/contact.html — Contact - Grand River Blues Society
- www.grandriverblues.org/woodshed-registration.html — Woodshed Registration - Grand River Blues Societ
- www.grandriverblues.org/woodshed-weekends.html — Woodshed Weekends - Grand River Blues Society
- www.grandriverblues.org/youth-legacy-showcase.html — Youth Legacy Showcase - Grand River Blues Soc
- www.grandriverblues.org/calendar.html — Calendar - Grand River Blues Society
- www.grandriverblues.org/road-to-memphis.html — Road To Memphis - Grand River Blues Society
- www.grandriverblues.org/blues-in-the-schools.html — Blues in the Schools - Grand River Blues Society
- www.grandriverblues.org/the-blues-buzz.html — The Blues Buzz - Grand River Blues Society
- www.grandriverblues.org/our-team.html — Our Team - Grand River Blues Society
- www.grandriverblues.org/strategic.html — Strategic - Grand River Blues Society



1 out of 18 images don't have alt tags.

Alt tags help search engines and people who have images turned off to understand what the images are about.

- www.grandriverblues.org/strategic.html — Strategic - Grand River Blues Society



We've found **30 images** that don't have height and width attributes.

We recommend the use of height and width attributes to improve site speed and user experience.

- www.grandriverblues.org/about-us.html — About Us - Grand River Blues Society
- www.grandriverblues.org/support.html — Support - Grand River Blues Society
- www.grandriverblues.org/blues-camp-jams.html — Blues Camp Jams - Grand River Blues Society
- www.grandriverblues.org/blues-camp.html — Blues Camp - Grand River Blues Society
- www.grandriverblues.org/blues-links.html — Blues Links - Grand River Blues Society
- www.grandriverblues.org/ — Grand River Blues Society - Home
- www.grandriverblues.org/education.html — Education - Grand River Blues Society
- www.grandriverblues.org/contact.html — Contact - Grand River Blues Society
- www.grandriverblues.org/woodshed-registration.html — Woodshed Registration - Grand River Blues Societ
- www.grandriverblues.org/woodshed-weekends.html — Woodshed Weekends - Grand River Blues Society
- www.grandriverblues.org/youth-legacy-showcase.html — Youth Legacy Showcase - Grand River Blues Soc
- www.grandriverblues.org/calendar.html — Calendar - Grand River Blues Society
- www.grandriverblues.org/road-to-memphis.html — Road To Memphis - Grand River Blues Society



We have more recommendations for your site.
[Start your free trial now!](#)

What have you done well?

- ✔ Your site has a robots.txt file.
- ✔ Your site isn't duplicating meta descriptions.
- ✔ There are no missing titles on your pages.
- ✔ Your site has no duplicated titles.
- ✔ Your titles are just the right length.
- ✔ Your URLs are a good length.
- ✔ Your site isn't generating dynamic URLs.
- ✔ You have a good amount of links on your pages.
- ✔ None of your pages have a meta 'noindex'.

Do you have a blog?

NO

Do you have a contact form?

YESWe found **17 pages** with contact forms.

What do you need to look at?



It looks like you don't have a blog.

A blog is one of the best ways for you to get in touch with your target audience, creating great content for search engines while also keeping your website up to date. We highly recommend you create a blog that's relevant to your website, focusing on the products, industry, and interests of your target audience.

It seems like you have **too little content on 14 pages.**

Work on generating more content for your site, and clear out any unnecessary HTML.

- www.grandriverblues.org/blues-camp-jams.html – Blues Camp Jams - Grand River Blues Society
- www.grandriverblues.org/blues-camp.html – Blues Camp - Grand River Blues Society
- www.grandriverblues.org/blues-links.html – Blues Links - Grand River Blues Society
- www.grandriverblues.org/ – Grand River Blues Society - Home
- www.grandriverblues.org/education.html – Education - Grand River Blues Society
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- www.grandriverblues.org/youth-legacy-showcase.html – Youth Legacy Showcase - Grand River Blues Soc
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- www.grandriverblues.org/blues-in-the-schools.html – Blues in the Schools - Grand River Blues Society
- www.grandriverblues.org/the-blues-buzz.html – The Blues Buzz - Grand River Blues Society
- www.grandriverblues.org/our-team.html – Our Team - Grand River Blues Society

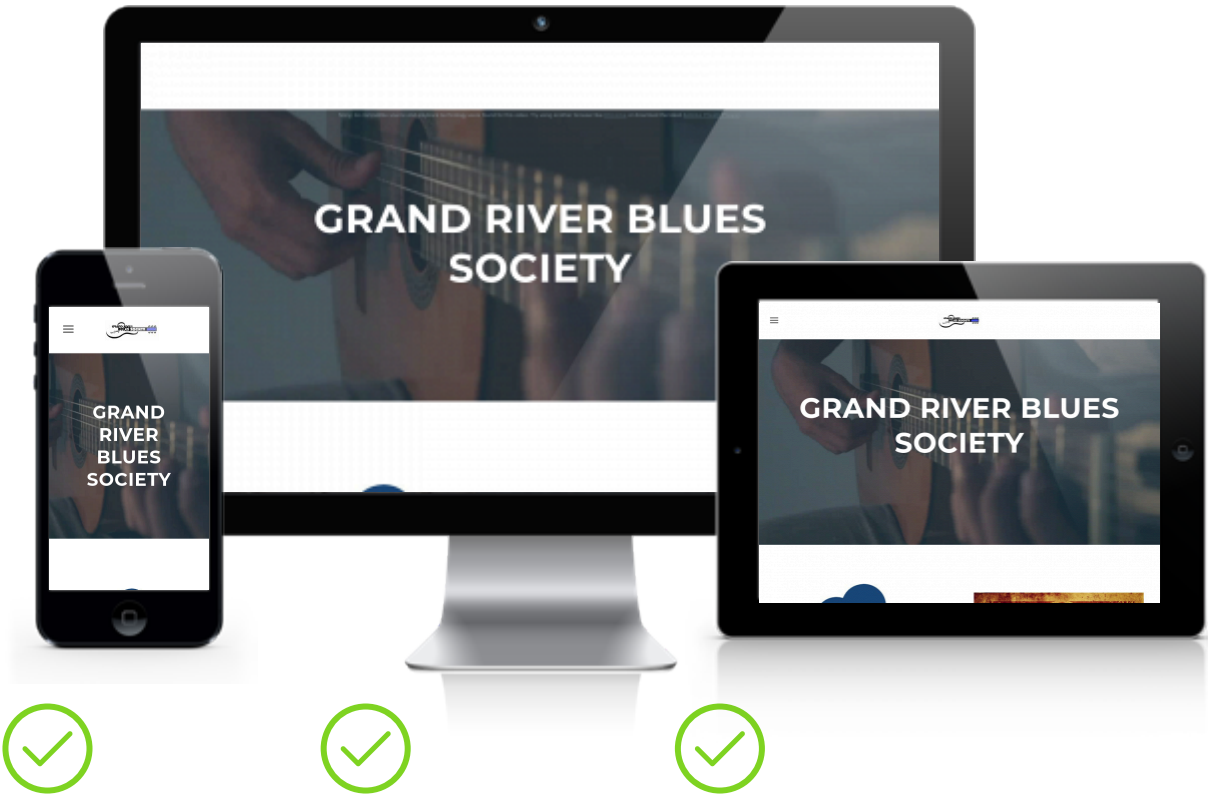


We have more recommendations for your site.
[Start your free trial now!](#)

What have you done well?

-  You have at least one contact form.

How does your site look to mobile visitors?



Is your site mobile enabled?

YES

It looks like **your site is optimized** for mobile users.

Does your mobile site load quickly?

YES

Your mobile site is fast – it takes **1.79 seconds** seconds to load.

Popularity

This shows you how popular your site is as related to the number of backlinks it gets and how much traffic it receives. Backlinks are links to your website from other sites on the internet, and getting links from good websites is important for higher rankings.

Which websites have a link to **www.grandriverblues.org**?

224

external links found from

52

different websites

Some of the websites linking to you

astore.amazon.ca

www.cbc.ca

www.oocities.org

Social

Here you will see your website's social signs; the metrics you see are how many times your site has been shared and liked or followed, which is an indicator of the quality of content you're sharing on these sites.

These numbers are not your current fan count.



0

Your site shares in
LinkedIn



0

Your site likes in
Facebook



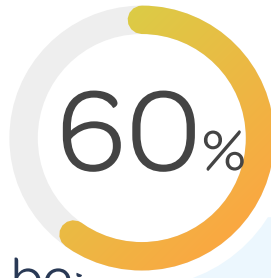
223

Your site shares in
Facebook



0

Your site mentions in
Google+



Your priorities should be:

- 📍 You should work on getting more visitors to your site.
- 📍 Work on the 5 warnings that affect how well your site is optimized for search.
- 📍 Look into creating a blog for your site.
- 📍 Get more high-quality links back to your site during the next month.
- 📍 Do more on your social network accounts and share more of your content.
- 📍 Make it easier for your users to see your site on their mobile devices.

Improve your results!

See more tasks and find out how to optimize

www.grandriverblues.org for search engines!



TRY IT NOW!