GRAND RIVER BLUES SOCIETY

MINUTES OF MEETING

June 10, 2018

CHAIR: Gareth

MINUTES: Neil

PRESENT: Gareth (Chair); Bruce, Claude; Liz; Dennis; Brenda; Chris; Neil (minutes)

REGRETS: Abby; Mike

1. Call to order – approx. 10:40 a.m.

1. No declarations of conflict of interest from any members
2. Minutes:

Previous Minutes (AGM May 6/18) were reviewed and approved by Brenda and Neil

Business Arising:

It was noted that Chris should be added to our Director’s Membership list.

1. Financial Report – Liz

Deferred until the next meeting due to software programs and “switch” to new computer.

**Action:** Brenda is going to contact Cheryl about organizing the computer switch.

1. Membership Report – Liz

Deferred until the next meeting.

1. Communications Report – Bruce

The report that was previously sent by Bruce was reviewed. Bruce noted that we have 609 individuals receiving the Blues Buzz and that our “open rate” was higher than the benchmark for these type of things. Approved by Dennis and Claude

1. Website Report – Abby

Deferred. However, there was general discussion about possibly adding links to the Brantford Harmonica Guild.

**Action:** Abby

8. Newsletter Preview – Bruce

There was general discussion about the newsletter. The next deadline if July 23rd, this will be our KBF issue. Neil suggested, Carol had offered to do an interview on Glen Smith for this issue and after discussion this was agreed to. It was noted that the Road to Memphis is on September 23, 2018 at Bobby O’Brien’s. Approved, Neil and Brenda

9. Merchandise Report - Brenda: Brenda’s previously provided reports were distributed. There was discussion and review by all regarding the purpose of our “merch” i.e. promotion or fund raising. She also provided an inventory noting that we we had not purchased any merch for sometime and needed some for the KBF. It was unanimously agreed that she would purchase 100 harmonicas and that she be provided a budget of $800.00 to purchase merch. Apparently, Brenda and Cheryl have been discussion some ideas as Cheryl knows some people who can produce “promo items”. Brenda is in the process of developing a volunteer list for volunteering at our booth for the KBF. Approved: Bruce and Gareth

**Acton:** Brenda to contact Cheryl regarding merch.;

Brenda to purchase 100 harmonicas;

Brenda to check to see if there are enough Mojo CD’s for “campers loot bags”.

10. Blues Camp - Dennis and Neil

The Camp Directors have continued to meet and sponsors have signed on for the lunches. Currently, 39 registrants and 75% are new. The camp will be at KCI again. We have a least 4 camp “benefactors” who are willing to pay for youth who would like to attend but are under financial constraints. A meeting has been arranged with instructors to review “camp” business. At the last “camp” meeting it was suggested to ask the KBF if a GRBS table could be set up the Friday when the kids play. Approved: Liz and Gareth

**Action:** Claude to confirm GRBS membership table.

1. KBF – Merch/Booth Plans - Claude (All)

As noted previously Brenda is developing a sign-up sheet for the festival. Gareth and Brenda volunteered to “work” the membership table the Friday at the Youth Camp show. A motion was made and after later “passed” that is in previous years the GRBS would purchase KBF Opening Show (Thursday) tickets for GRBS Directors. Claude offered to bring tickets to the next meeting if members wanted to purchase another ticket - $30.00. Approved: Neil and Gareth

**Action:** Brenda to develop sign-up sheet for GRBS booth at KBF;

All to inform Claude if they wish to purchase another ticket – he will bring all tickets to

the next meeting.

12. Review of AGM – Bruce (All)

Bruce led a general discussion about the 2018 AGM. After discussion it was felt that, as in past years, separated the AGM and Tribute Show due to logistical difficulties (people attending both and timing). It was also thought that rotating the AGM to different communities may be a prudent idea as well as having it earlier in the year to coincide with our fiscal year. Approved: Liz and Brenda

13. Clinics - Neil

There have been no further Clinics but Dwayne King at the Guitar Corner is planning a 10 year Anniversary and has asked GRBS to be involved (date to be decided). Chris noted that the Brant Harmonica Guide has approached Jerome Godboo about doing a clinic. Approved Bruce and Dennis

14. Van Morrison Tribute – Bruce

Bruce provided a review of the Matt Weidinger Van Morrison Tribute Show in Hamilton suggesting that we host the same show at a GRBS fund raiser. He had spoken to a couple of venues and the concept and viability was discussed by all. It was agreed by all that Bruce continue to research this with regard to cost; location; date and general viability. Approved: All

**Action:** Bruce to continue to look into details.

15. Bruce’s Letter of Resignation – Neil

Neil raised Bruce’s letter as an opportunity clarify his stated concerns, there was no discussion.

Date of NEXT Meeting – July 8/18 @ 10:30 – Galt View Restaurant - Neil to Chair